

AGREEMENT FOR LOCAL AREA GRANT FUNDING

This Agreement is entered into this 1st day of April, 2014, by and between the County of San Luis Obispo, a body corporate and politic, hereinafter referred to as County on behalf of the San Luis Obispo County Tourism Business Improvement District, hereinafter referred to as “CBID”, and the **AEG Cycling, LLC**, a Delaware limited liability company, hereinafter referred to as Applicant.

WHEREAS, San Luis Obispo County (County”) and Applicant entered into that certain Amgen Tour of California Host Participation Agreement dated April 1, 2014 (“ATOC Agreement”) whereby the County shall receive certain host benefits as set forth on Exhibit A attached hereto in exchange for the County authorizing the use by Applicant of Cambria as the site of the Amgen Tour of California (“ATOC) Stage 4 Finish on May 14, 2014 (the “Project”);

WHEREAS, Applicant has applied to the CBID for a grant of **Cambria** local area funds for the Project; and

WHEREAS, Applicant has applied to the CBID for a grant of **Cambria** local area funds to offset the cost of the **Project**; and

WHEREAS, the CBID finds that the Project is eligible for **Cambria** local area funds as a local area community project; and

WHEREAS, the CBID Advisory Board has approved this project and has authorized a local area grant to Applicant.

NOW, THEREFORE, it is mutually agreed between the parties hereto, as follows:

1. County, on behalf of the CBID, agrees to pay over, as a grant of local area funds, the sum of **\$30,000** from the **Cambria** local area funds for the purpose of funding the aforesaid Project as a local area community project available for public use.
2. That the **Cambria** local area funds will be used for expenses associated with the **Project**.
3. Applicant agrees to apply the aforesaid grant funds solely to the Project for which the funds have been granted, as a local community project available for public use.
4. Applicant agrees to abide by all applicable laws, rules and regulations in connection with the expenditure of County Grant Funds.

5. Applicant agrees to allow the County Administrative Officer to inspect and audit records pertaining solely to the grant in connection with the Project and if requested, to submit to the CBID a written report upon completion of the Project detailing the results and outcomes of the Project and a record of expenditures under this grant solely as related to the Project.

6. Applicant agrees that all discretionary decisions related to the use of this grant funding remain in the control of San Luis Obispo County Board of Supervisors on behalf of the San Luis Obispo County Tourism Business Improvement District Advisory Board.

AGREED TO ON THE DAY AND YEAR SET FORTH ABOVE.

COUNTY OF SAN LUIS OBISPO on behalf of the San Luis Obispo County Tourism Business Improvement District Advisory Board

BY: _____

_____, 2014

APPROVED AS TO FORM AND LEGAL EFFECT

RITA L. NEAL
County Counsel

By: _____
Chief Deputy County Counsel

Date: 3/21/14

AEG Cycling, LLC
Applicant: [Signature] 3/17/14
By: _____
Print Name: Kristin Bachochin
Title: Executive Director, AEG Cycling, LLC

AEG Cycling, LLC 3/17/2014
Applicant: [Signature]
By: [Signature]
Print Name: Janice Nicks
Title: Director, Legal Affairs

EXHIBIT A

HOST CITY REQUIREMENTS – STAGE FINISH

As a partner of the Amgen Tour of California Race, Host is required to provide the following support for the 2014 edition of the Race and assume \$30,000 (“Maximum Expenditure”) in related costs as part of their bid submission. Host will provide estimates, including any invoices or back-up documentation of costs to AEG Cycling throughout the planning stages of the Race. Payment of the \$30,000 shall be made to AEG Cycling upon receipt of invoice no later than April 30, 2014.

Host shall assist AEG Cycling with procuring and/or coordinating public safety services described below. The parties agree that all costs and expenses, including deposits, for such services and equipment shall be paid solely by AEG Cycling and not by Host.

RACE OPERATIONS

POLICE SERVICES – Host shall assist AEG Cycling (at AEG Cycling’s expense) with Local (city and/or county/unincorporated areas) police services. In coordination with California Highway Patrol (CHP), CalTrans, as well as the Tour’s motor and road marshals and in conjunction with any Local Organizing Committee (“LOC”) volunteer program, local police provide safe road closures, which may include fixed-post positions, traffic control, crowd control, enforcing no-parking zones and maintaining general public safety.

PUBLIC WORKS AND ROAD SERVICES - Host shall assist AEG Cycling (at AEG Cycling’s sole cost and expense) with securing local public works and road services within the city/county (and unincorporated areas if applicable) limits. These services are necessary to support police efforts to ensure road closures and the safety of the course. These services include:

- Detours and traffic rated detour equipment (AEG Cycling will provide 6,000 feet of finish fencing*)
- Barricades
- Cones
- Contracted traffic control services
- (2) Scissor lifts/(1) Fork Lift**
- Printing/posting of ‘No Parking’ signs
- Removal/restoration and street repair
- Distribution of notices to residents advising of road closures and providing a “hotline” available to residents and businesses to handle issues related to closures

* Exact amount of fencing varies depending on the venue

** Scissor Lift and Fork Lift specs can be provided upon request. Fork Lift must be 5,000 lb warehouse lifts

PERMIT SERVICES - Host shall assist AEG Cycling (at AEG Cycling’s sole cost and expense) with city/county/state (and unincorporated areas if applicable) permits and permit requirements for the operation of the event. They include, but are not limited to:

- City, county and state permits for stages, tents, electrical, health, alcohol, encroachment, sound and road closures
- Parking – both on and off the street
- Alcoholic beverages – consumption in public, if served at a start, from cups, bottles and cans, in a private VIP area
- Road closures and use – all permits required for the closure and use of roads for setup and racing that may be required for any portion of the route that is within the city limits of the LOC. (includes permits for construction of staging, tents, wiring and electrical, portable generators, power equipment and a fork lift)
- Construction Permits – Includes permits for construction of staging, tents, wiring and electrical, portable generators, power equipment and a fork lift
- Road closures and use - closure and use of roads for setup and racing (includes permits for construction of staging, tents, wiring and electrical, portable generators, power equipment and a fork lift)
- Special and ancillary events – pre-event and race day
- Banners and signs – hanging and display of pre-event, race day advertising and partner banners
- Concession sales – on-site merchandise and concession stands as requested by race organizers

The LOC is responsible to provide all necessary health department contact information that pertains to the Host City ninety (90) days prior to the event. The LOC is to make best efforts to invite health department permitting person to one of the pre-tour site visits designated by the Tour.*

* Please list any special permitting/restrictions that the Tour should be aware of, including Merchandise Sales, Alcohol, Signage and Sound Amplification. This may affect the options for START/FINISH LINE placement

FIRE/EMT/EMS SERVICES – Host shall assist AEG Cycling (at AEG Cycling’s sole cost and expense) in obtaining FIRE/EMT/EMS services for the general public on the day of the Stage Finish. Medical plan must be submitted to the Tour Technical Director. Please note that the Tour provides medical services for the athletes, team support and staff personnel

RESIDENT/BUSINESS NOTIFICATIONS – Host is responsible for notifying local residents and businesses within the city limits that impact the Tour; including road closures, traffic advisories, etc. In the case of a circuit or agreed upon route outside the city, notification must be made in these locations as well. Notifications should be bilingual, including an English and Spanish version.

PORTABLE TOILETS – Host shall assist AEG Cycling (at AEG Cycling’s sole cost and expense) in securing portable toilets services or public restrooms during the day of the Stage Finish. The number of units and placement of the units will be mutually agreed upon by the Host City and the Tour’s Production Director. Portable toilets are to be guaranteed to arrive the night prior to the start or finish event for the overnight crews.

WASTE MANAGEMENT – Host shall assist AEG Cycling (at AEG Cycling’s sole cost and expense) in securing waste management/trash removal services during and at the conclusion of the event. Necessary supplies and services include: trash containers, roll off containers, dumpsters, recycling containers and the crews to remove full containers of liners, and replace them with fresh liners. Also needed are crews to restore the venue to its original beauty, meaning removal of trash from streets, parking lots, parking garages, curbs, city property, county property and federal property. Street sweeping is recommended the day before the event and the evening after tear down.

LIFESTYLE FESTIVAL – Host shall assist AEG Cycling (at AEG Cycling’s sole cost and expense) with the Tour’s Lifestyle Festival:

- Allocation of a suitable area for the festival
- Festival permits and associated fees
- Electricity and waste management
- Parking for vendors

* AEG reserves the right of final placement of finish line

MICHELOB ULTRA BEER GARDEN

- The Michelob Ultra Beer Garden is an activation initiative through Anheuser Busch’s partnership with AEG CYCLING.
- AEG Cycling to provide:
 - Work with a 501 (c)(3) to stage a beer garden
 - Staffing and security (must be 21 and older to serve beer)
 - ABC permitting documentation (i.e. 1-day liquor license)
 - Insurance (*full liquor liability coverage under the general liability coverage for the event and must indemnify AEG and Medalist Sports for any claims*)
 - Michelob Ultra inflatable structure and fencing
 - Table & chairs
 - Entrance signage (if space permits)

BREAKAWAY MILE

Background: Four to five cities will be selected to host Breakaway Mile events, which include a pre-event reception and an approximately one mile walk along the race course that crosses the start or finish line (prior to the pros) to honor the millions of cancer survivors worldwide as part of the Breakaway from Cancer® initiative. Approximately 150 community members -- cancer survivors, patients, caregivers and advocates -- will be included in this activity.

Host has been selected and shall assist AEG Cycling (at AEG Cycling's expense) with the following:

- Indoor meeting space for a pre-event accommodating 150 guests in a location near the race course (ideally approximately 0.75 – 1 mile from the finish line). The meeting space must include seating; a podium and sound system with microphone; and three (3) skirted tables for check-in. Light refreshments may also be requested including beverages and finger sandwiches, fruit, cookies, etc.
- Marching band or other ancillary participation creating a highly visual and compelling element included in the Breakaway Mile walk along the race course
- Police escort to lead the Breakaway Mile walk
- Secure parking for 75 Breakaway Mile participant vehicles
- Partner with the Breakaway from Cancer team to conduct community outreach to secure Breakaway Mile participants. This could include local community outreach to organizations involved in the cancer community

AWARDS CEREMONY

- LOC will provide nine (9) floral bouquets to be used in the awards ceremony
- Floral bouquets should arrive on-site approximately three hours before the race Finish
 - * Additional details regarding the Awards Ceremony and LOC Opportunities will be provided during the planning process

AUXILIARY SPACES

The Host City is responsible for assisting AEG Cycling (at AEG Cycling's expense) with the following auxiliary spaces within the 24 hours leading up to the Stage Finish.

MEDIA WORK ROOM (Race Day) – Must be in close proximity to the finish line area (no more than 100 meters from finish line). Requires approximately 2000 square feet. Workrooms will need to remain operational until at least six (6) hours after the end of the race.

Below are the elements that the Media Work Room must have:

- 150 chairs
- Fifty (50) 6' skirted tables
- Fifteen (15) 110V outlets and power strips for each table (50)
- Two (2) high speed color copiers which collate and staple, and 3,000 sheets of paper for printing needs. Copiers will be delivered and installed in the media office and should

print a minimum of 30-50 pages per minute. Copiers should come with a service agreement that includes on-site maintenance from 9 AM – 9 PM on day of event

- Two (2) dedicated phone lines
 - INTERNET LINES – The Host City is responsible for delivering one or two open Internet connections to the Media Workroom with minimum upload/download speeds of 5Mbps. Host City is requested to provide wifi (wireless networking) for approx. 200 clients.
 - Open Ports
 - Technical contact should be available for the duration of the race, and until close of Media Workroom.
 - Drop(s) should be available no later than 7:30am and will be active until close of Media Workroom.
- Cable or satellite service that provides the NBC Sports Network as part of the package hooked up to each television in the media center
- One (1) screen and projector to be hooked up to a laptop computer to project computer images
- Four (4) HD televisions (each a minimum of 46 inches in size each) to project live race coverage
- Sufficient trash and recyclable cans
- Four (4) volunteers to assist press room operations staff
- Three (3) easels

PRESS CONFERENCE AREA

- Requires approximately 1,500 square feet; minimum
- 100 chairs arranged theatre style
- Three (3) 8-foot skirted tables for dais on platform
- Two-tiered risers for media cameras facing dais
- Four (4) 110V outlets with power strips
- One (1) working phone/phone line (for teleconference capabilities, if needed)
- Security to monitor/check credentials

* The Tour will provide a mult-box, microphones and a sound system

** The Tour's media operations team will provide a schematic with details regarding the press conference and media work room

INTERNET LINES – The Host City is responsible for assisting AEG Cycling (at AEG Cycling's sole cost and expense) with securing two (2) separate open Internet connections to the TV compound with minimum upload/download speeds of 20Mbps per line. (This is in addition to the pressroom needs)

Require hard connections at the finish line, near the TV compound (to be mutually determined).

- **2 separate** hard line drops with a **Minimum 20 Mbps up/ 20 Mbps down** to the Production Compound for each line or single hard line drop with the **Minimum** capacity of **40 Mbps up and down**

- Provide Static IP address per drop (our routers will provide local DHCP access) or Unlimited DHCP addresses if DHCP is provided
- Open Ports
- Local provider should provide modems or CAT 5e/6 cables for use with our Wi-Fi routers. Please provide sufficient cabling to the Production Compound
- Technical contact should be available for the duration of the race
- Drop(s) should be available no later than 7:30am and will be deactivated by approximately 6:30pm (depending on race and TV deliverable schedule)

MEDICAL OFFICE – Suite at the Team Hotel or a meeting room at Team Hotel with a nearby bathroom.

COMMISSAIRES MEETING ROOM – Small conference room for approximately 8-10 people; close proximity to finish line available immediately after the race finish. To include light refreshments.

PARKING REQUIREMENTS

The Stage Finish Host City is obligated to provide the following parking and suggested directions to each parking area:

TEAM PARKING (FINISH LINE) – Requires a sizable lot (approximately 160 parking spaces) secured in close proximity to the Finish Line, to accommodate team vehicles. Each team travels with a motor coach, trailer and support vehicle.

VIP PARKING – Requires parking for approximately 200 vehicles adjacent to the finish line location.

FESTIVAL VENDOR PARKING – Requires parking within close proximity of the finish area for approximately 75 vehicles for festival vendors.

CREW PARKING – Parking must be secured for the construction crew vehicles (20 box trucks) at the Stage Finish location with hired security.

BREAKAWAY MILE PARKING – Requires parking for approximately 75 vehicles adjacent to the finish line.

MEDIA PARKING – Parking for 50 vehicles within close proximity of the press work room/press conference.

STAFF EVENT PARKING – Requires parking for approximated 100 vehicles adjacent to the finish line location.

RECYCLE PROGRAM

The Amgen Tour of California is committed to being a responsible and green event. As such, the Host City is responsible for assisting AEG Cycling (at AEG Cycling's sole cost and expense) to provide sufficient means of recycling for all areas of the event. Clearly marked recycling bins should be placed at every trash can to encourage participants to recycle. Host City shall assist AEG Cycling (at AEG Cycling's sole cost and expense) with providing dumpsters for recyclables only and make all AEG CYCLING staff aware of the location of these dumpsters to ensure proper disposal of recyclables. These must be provided within the entire footprint. (ex: hospitality, start/finish festival, etc.)

VOLUNTEER PROGRAM

The Host City will assist with securing and organizing local volunteers. Volunteers will assist with coordinating activities on the day of the event. The total number of volunteers is typically 400 to 500 for a Stage Start Host City.

If the LOC decides that volunteer check-in is at a location other than the finish line location, then the LOC is responsible for its own infrastructure (tents, tables, chairs, generators). The Tour will not provide these items to satellite locations.

Please note you may be asked to extend the volunteers a short distance beyond the city limits

AUXILIARY SPACES

The Host is responsible for working with AEG Cycling (at AEG Cycling's expense) to secure the following auxiliary spaces within the 24 hours leading up to the Stage Finish. MEDIA WORK ROOM (Race Day) – Must be in close proximity to the finish line area (no more than 100 meters from finish line). Requires approximately 2000 square feet. Workrooms will need to remain operational until at least six (6) hours after the end of the race.

Below are the elements that the Media Work Room must have:

- 150 chairs
- Fifty (50) 6' skirted tables
- Fifteen (15) 110V outlets and power strips for each table (50)
- Two (2) high speed color copiers which collate and staple, and 3,000 sheets of paper for printing needs. Copiers will be delivered and installed in the media office and should print a minimum of 30-50 pages per minute. Copiers should come with a service agreement that includes on-site maintenance from 9 AM – 9 PM on day of event
- Two (2) dedicated phone lines
- Two (2) T1 lines or capacity to accommodate 150 users, whichever is greater.
- A minimum of four (4) 32-port, wireless routers and a booster available as much as 24 hours in advance
- Cable or satellite service that provides the NBC Sports Network as part of the package hooked up to each television in the media center
- One (1) screen and projector to be hooked up to a laptop computer to project computer images
- Four (4) HD televisions (each a minimum of 46 inches in size each) to project live race coverage
- Sufficient trash and recyclable cans
- Four (4) volunteers to assist press room operations staff
- Three (3) easels

PRESS CONFERENCE AREA

- Requires approximately 1,500 square feet; minimum
- 100 chairs arranged theatre style
- Three (3) 8-foot skirted tables for dais on platform
- Two-tiered risers for media cameras facing dais
- Four (4) 110V outlets with power strips
- One (1) working phone/phone line (for teleconference capabilities, if needed)
- Security to monitor/check credentials

*The Tour will provide a mult-box, microphones and a sound system.

**The Tour's media operations team will provide a schematic with details regarding the press conference and media work room.

T1 LINES – The Host is responsible for working with AEG Cycling (at AEG Cycling's

expense) to secure an open internet connection to the TV compound with minimum upload speeds of 3.0 Mbps, and 2 telephone lines. (This is in addition to the press room needs)

MEDICAL OFFICE - Suite at the Team Hotel or a meeting room at Team Hotel with a nearby bathroom.

COMMISSAIRES MEETING ROOM – Small conference room for approximately 8-10 people; close proximity to finish line available immediately after the race finish. To include light refreshments.

OPERATIONS OFFICE – Suite at the team hotel or alternatively a small conference room for 8 to 10 people.

PARKING REQUIREMENTS

Host shall work with AEG Cycling to provide the following parking and suggested directions to each parking area:

- MECHANICS WORK AREA – Requires a sizable portion of the Headquarter Hotel parking lot (at least 260 parking spaces, pending number of teams in race) with hired overnight security. Each team travels with a motor coach, trailer and support vehicle, and additional space is needed for mechanics to work on bikes. Must have access to water and power. AEG Cycling shall arrange for overnight Security at the Team Headquarters Hotel to monitor the team parking area. Security should begin approximately 7 pm through 7 am the following morning
- TEAM PARKING (FINISH LINE) – Requires a sizable lot (approximately 160 parking spaces) secured in close proximity to the Finish Line, to accommodate team vehicles. Each team travels with a motor coach, trailer and support vehicle
- VIP PARKING – Requires parking for approximately 200 vehicles adjacent to the finish line location
- FESTIVAL EVENT PARKING – Requires parking within close proximity of the finish area for approximately 150 vehicles for festival vendors
- CREW PARKING – Parking must be secured for the construction crews vehicles at the Stage Finish location with hired security
- BREAKAWAY MILE PARKING – Requires parking for approximately 100 vehicles adjacent to the finish line
- MEDIA PARKING – Parking for 150 vehicles within close proximity of the press work room/press conference. Additional parking for up to six (6) television trucks (including vans with microwave masts) to accommodate live shots at the finish line
- STAFF EVENT PARKING – Requires parking for approximated 75 vehicles adjacent to the finish line location
- CREW SECURITY – If needed AEG Cycling will provide Security for a build crew graveyard shift, which should begin the evening prior to the event to watch over equipment and crews. Hours of Security Operation are 7 PM – 7 AM and include the TV Compound and Finish Footprint

RECYCLE PROGRAM

The Amgen Tour of California is committed to being a responsible and green event. As such, Host shall assist AEG Cycling to provide sufficient means of recycling for all areas of the event. Clearly marked recycling bins should be placed at every trash can to encourage participants to recycle. Host shall assist AEG Cycling to provide extra dumpsters for recyclables only and make all ATOC staff aware of the location of these dumpsters to ensure proper disposal of recyclables. These must be provided within the entire footprint. (ex: hospitality, start/finish festival, etc.)

VOLUNTEER PROGRAM

The Host is responsible for working with AEG Cycling in a cooperative manner in securing and organizing LOC volunteers for the Tour. Volunteers will assist the Tour and the LOC with coordinating activities on the day of the event. The total number of volunteers is typically 400 to 500 for a Stage Finish Host.

If the LOC decides that volunteer check-in is at a location other than the finish line location, then the LOC is responsible for its own infrastructure (tents, tables, chairs, generators). The Tour will not provide these items to satellite locations.

*Please note you may be asked to extend the volunteers a short distance beyond the Host Stage city limits.

SHUTTLE PROGRAM:

With the assistance of the Host, AEG Cycling shall provide a shuttle service for guests coming to Avila Beach for the Host Stage. A reasonable number of shuttles and necessary infrastructure shall be mutually agreed upon. Expenses for the shuttle program shall be covered by AEG Cycling upon approval and receipt of estimate, but in no event shall shuttle expenses exceed (amount TBD).